DIVERSITY OUTREACH & REVERSE TRADE SHOW EVENT



Thursday - August 31, 2023

7:30AM-3:00PM



Counties Represented: Marion Hendricks Hamilton Morgan Hancock

IAA Board of Directors



Barbara Glass President



Steven Dillinger Vice President



amon Powers III
Secretary



Brett Voorhies Board Member



Toby McClamroch Board Member



Jeff Gaither Board Member



Kurt Schleter Board Member



Tamika Catchings Board Member



Ryan Goodwin Board Member



Duane Gibbs Board Member



Eric Dozier Board Member



Brian Tuohy Board Counsel



IAA Senior Leadership



Mario Rodriguez
Executive Director



Jarod Klaas, P.E. Sr. Director Planning & Development



Holli Harrington Sr. Director Equity & Opportunity



Keith Berlin Sr. Director of Operations & Public Safety



Robert Thomson Sr. Director of Finance



Reid Goldsmith Sr. Director of Information Technology



Maria Wiley Sr. Director Audit, Risk Management, and Procurement



Rachel Stevens Sr. Director of Human Resources



Marsha Stone Sr. Director, Commercial Enterprise & Air Service Development



Jonathan Weinzapfel
General Counsel



Bill Stinson Sr. Director of Public Affairs



Alex Kalpakidis
Sr. Executive Assistant
& Board Liaison



Planning & Development Leadership

Jarod Klaas, P.E. Sr. Director, Planning & Development

Drew Genneken

Deputy Sr. Director, Planning & Development

Todd Cavender

Director, Environment & Sustainability









Planning & Development Leadership

Kevin Forbes, P.E. *Director, Landside Development*

Tony McMichael, AAAE

Director, Airside Development







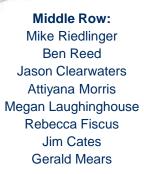
Indianapolis Airport Authority

Planning & Development Staff

Top Row: Kyle Miller **Garrett Cooney Neal Jenkins** Keith Johnson **Bradley Melton** Pete Sackers **Emmanuel Maldonado Taylor Koutropoulos**

Amanda Holmes Mary Kerstein Naomi Foster

Not Pictured: Lisa Fields Mary Jane Glaspy **Robert Jones Tony Williams**









































IAA Partners











U.S. Small Business Administration





INDIANAPOLIS





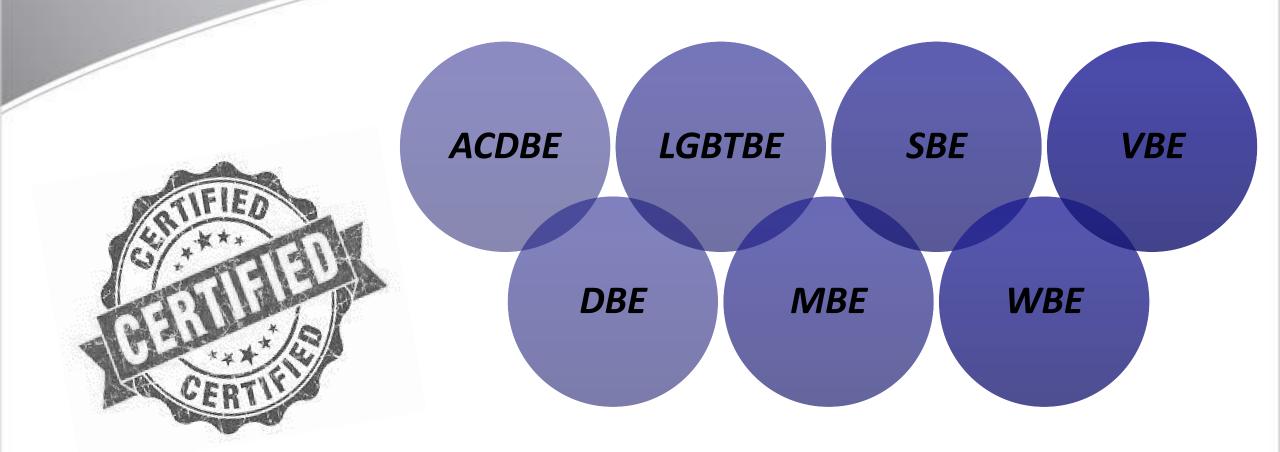








Certifications







Good Faith Effort

What: The grace provided to a contractor when a bid falls short of meeting the

diversity goals established for a project; trust but verify

Why: It ensures *inclusivity*; ensures access to meaningful opportunity *for all*

When: Only when the diverse participation for a bid falls short of the

established goals.

A Contractor's Good Faith Effort to meet diversity goals for a project must occur at time of bid; not after.

It is essential to read & understand Special Provision 3 (SP-3) of the contract specifications. It is key to your success.

- It starts with a Plan
- Did you work the plan?
- Was the plan documented?
- Was enough time given for interested businesses to respond?
- Were the subcontracting opportunities identified meaningful?
- Was your search for diverse subs focused and meaningful?
- "Self-performance is no excuse for not having diverse participation."



Good Faith Effort Cont.

GFE Best Practices

- Read the bid in its entirety identify & understand important documentation;
 especially SP-3
- Provide relevant project information
- Identify services and goods for potential partners
- Allow enough time for response and follow-up
- Seek out ready, willing and able subs and vendors

GFE documentation: Demonstrate you had a viable plan to meet the established goals

- Subcontractor and supplier quotes (competitive & non-competitive)
- Copies of advertisements and postings
- Call and email logs; follow-ups and follow-throughs
- Proof of bid information being shared
- Proof of adequate time for response
- Attendance at pre-bid meetings/networking at the pre-bid with interested subs
- See SP-3 for additional components



Airside Opportunities











Airside: Construction

- RW 7-25 Reconstruction
- RW 18-36 Rehabilitation
- TW A Rehabilitation
- Fuel Facility Replacement
- Oil Management Facilities
- Maintenance Building Replacements







Airside: Inspection

- RW 7-25 Reconstruction
- RW 18-36 Rehabilitation
- TW A Rehabilitation
- Maintenance
 Building Replacements





Landside Opportunities





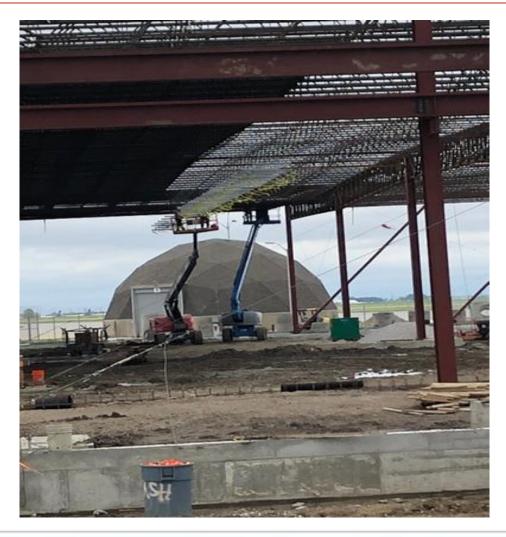






Landside: Design and Construction

- Terminal Back-up Heating and Cooling
- Ready Return Parking Lot
- Refurbish Blue Emergency Phones
- Terminal Space Reorganization and Renovation
- GTC Drive Thru Lanes Renovation
- Roof Rehabilitations/Replacements Campus Wide
- Multi-Duct Conduit Utility System Construction
- Parcels 2-4 Infrastructure
- Repair and Replace Terminal Escalators/Elevators





Landside: Construction

- Terminal and Concourse HVAC System Upgrades
- Baggage Handling System Vertical and Horz. Sorters
- EV Charging Stations in Garage and Lots
- AOC Data Center Rightsizing
- Bldg. 611-615 QTA Facilities
- CEP Boiler Replacement
- Restroom Renovations in Terminal and Concourses
- Rehabilitation of Public Parking Lots Pavement





Landside: Inspection

- EV Charging Stations in Garage and Lots
- CEP Boiler Replacement
- Rehabilitation of Public Parking Lots Pavement
- Ready Return Parking Lot
- GTC Drive Thru Lanes Renovation
- Parcels 2-4 Infrastructure
- Roof Rehabilitations/Replacements Campus Wide
- Multi-Duct Conduit Utility System Construction





Indianapolis Airport Authority

Environment & Sustainability















Procurement Team



Contract Specialist
Christina Harrell



Procurement Manager
Bill Glant



Sr. Procurement Specialist
Ocie Johnson



Audit, Procurement, and ADA Resource Coordinator





Procurement Specialist Wyatt McWhorter



The Indianapolis Airport Authority (IAA) posts solicitations through a web-based solicitation management system called PlanetBids. Registered vendors receive automatic email notifications based on the type of service or supply they provide, or they can opt to receive all notifications by selecting the "All Categories" option.*

Vendors can also register for emergency operations by providing their 24/7 contact information and the type of supply or service they provide.

Contact IAA Procurement with questions or for assistance.

Procurement @IND.com







PlanetBids



Vendor Registration

Register for the free online solicitation system to receive automatic e-mail notifications on future solicitations based on the type of service and/or supply in your company's line of business.

VENDOR REGISTRATION

Business Opportunities

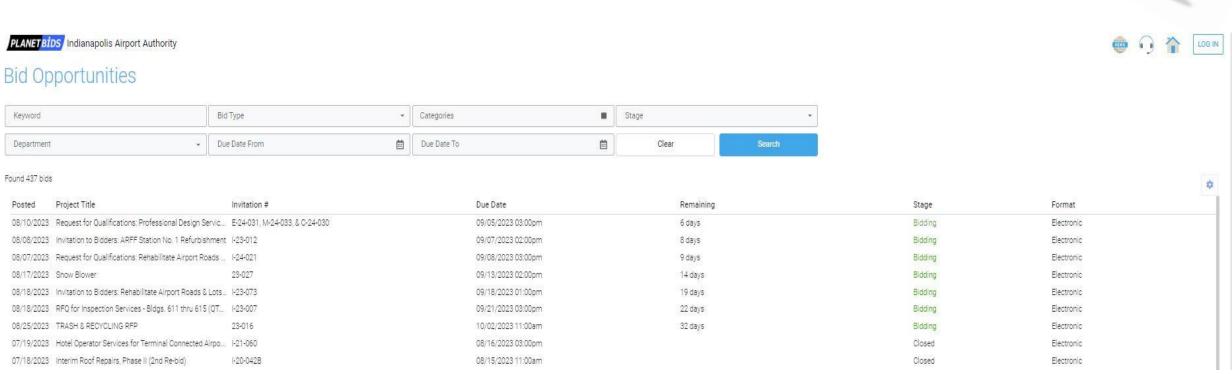
View all open airport business opportunities through the new online solicitation system. Must be a registered vendor to download documents.

BUSINESS OPPORTUNITIES



Procurement Opportunities







Equity & Opportunity Team

Holli Harrington

Sr. Director, Equity & Opportunity (Equity Officer)

Tracy Guerrero

Program Manager, Equity & Compliance

Chelci Hunter

Program Manager, Business Equity & Opportunity









28%

DMWVBE

Participation

With 155 certified

Businesses in 2022

Diversity, equity and inclusion are at the core of the Indianapolis Airport Authority. In my time with IAA, I have seen the impact of our continued efforts, and I am inspired to see how this commitment has benefited our relationships with travelers, visitors, employees and vendors. To create public value for our community, we intentionally foster diversity, equity and inclusion in everything we do.

Mario Rodriguez

IAA Executive Director

Equity & Opportunity

Continued Commitment to Diversity, Equity & Inclusion

At the Indianapolis Airport Authority (IAA), our goal is to continue to cultivate a self-sustaining culture that fosters equitable inclusion and diversity in all aspects of our business. We acknowledge and celebrate the individuality of our travelers, visitors, employees and vendors by optimizing organization performance and engagement in a way that makes people feel respected and valued.

This goal is not a destination as much as it is an ongoing journey. For years, we have been developing and implementing efforts across three key strategic areas: Workforce Development. Community Engagement. Economic Development.

IAA Strategic Pillars

While our strategic pillars are fundamental to IAA operation and purpose of providing public value, our diversity, equity and inclusion efforts are intentionally focused within Workforce Development, Economic Development and Community Engagement. These pillars offer unique and complementary opportunities for growth and development that elevate this initiative.











Service

Economic Development

Stability & Sustainability

Workforce Development

Community Engagement

Diversity, Equity & Inclusion Mission Statement

IAA believes in creating a high-performing culture that fosters world-class service to enhance our community. That high-performing culture includes a diverse and competent workforce, with diverse leadership dedicated to putting our passengers first. IAA-through its continued support for the growth and development of opportunities for small and diverse businesses— strives to foster and maintain an environment reflective of its commitment to diversity and diversity initiatives.

The IAA is committed to cultivating a self-sustaining culture that fosters equitable inclusion and diversity in all aspects of the business and optimizes organizational performance and engagement by ensuring people feel respected and valued.

Our Objectives

- Enhance/advance IAA culture where employees, passengers, stakeholders and vendors feel included, valued and respected
- Promote cultural awareness and understanding as the cornerstone of creating a safe environment where all individuals feel respected and valued
- Develop and cultivate a pipeline to increase diversity in leadership positions throughout the IAA
- Increase engagement of diversity and inclusion within the community to advance and foster world-class service to Hoosiers and state visitors, economic impact and customer service experience
- Increase diverse business participation and provide meaningful opportunities for certified disadvantaged, LGBTQ+, minority, women and small businesses



Equity & Opportunity Cont.



DOLLARS \$ Spent

PERCENTAGE % of Spend



NUMBER # of



Businesses

Goals
Commitment
Attainment





PUBLIC VALUE

Access
Participation
Utilization



Website: supplierdiversity.ind.com

Contact: diversesuppliers@ind.com

Website & Contact Info

INDIANAPOLIS INTERNATIONAL AIRPORT

Work With Us Community Business About Contact

Flights Parking Transportation & Car Rental Maps & Directions Dining, Shopping & Services Travel Prep Civil Rights

Business

Do Business at the Airport General Aviation Airports Concessions Refresh Program Real Estate Development Cargo Air Service

Supplier Diversity Program

Advertising

Supplier Diversity Program

The Indianapolis Airport Authority (IAA) is committed to valuing differences and nurturing a community of diversity. We strive to create opportunities for disadvantaged, minority, women, veteran-owned business enterprises (D/M/W/VBE) and Airport Concession Disadvantaged Business Enterprise (ACDBE) in all airport-related services.

IAA does not exclude or deny any person from participation or benefits of the Supplier Diversity Program. The IAA does not discriminate against anyone in connection with the award or performance of any contract covered by 49 CFR Part 26 or Part 23 on the basis of race, color, sex or national origin.

The variety of products and services needed at Indianapolis International Airport (IND) and IAA's general aviation airports is vast. Examples include goods, services and supplies related to retail and concessions, airport operations and maintenance and construction. We encourage companies of all types and sizes to compete for our business.

Learn how the IAA builds public value through diversity, equity, and inclusion.

Locate Certified Diverse Vendors

The State of Indiana, City of Indianapolis and Mid-States Minority Supplier Development Council have administrative programs and departments offering information and resources in the form of training and networking events to those who wish to pursue certification. To begin the process, businesses must formally apply for certification. To learn more about certification laws, policies, procedures



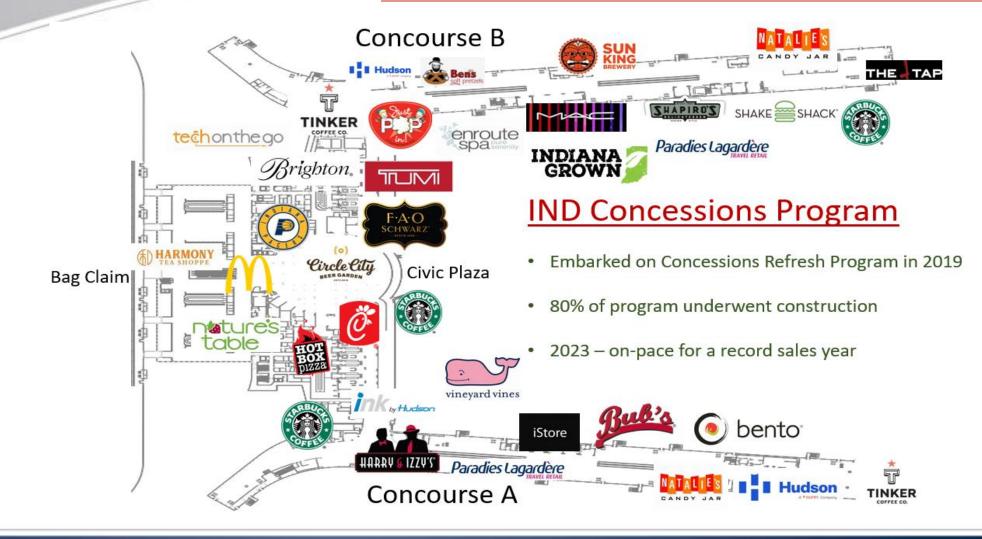
Questions?







Concessions Program





Program Objectives

Optimize Customer Experience

Enhance the customer experience with relevant and dynamic food options while remaining dynamic in an ever-evolving environment.

ACDBE Opportunity

Create opportunities for disadvantaged business enterprises.

Create a "Sense of Place"

An authentic expression of the culture and, people, and community of Indianapolis.

Provide Public Value

Offer a wide range of freshly prepared products without sacrificing quality, speed, and value.



IND Rental Car Partners

















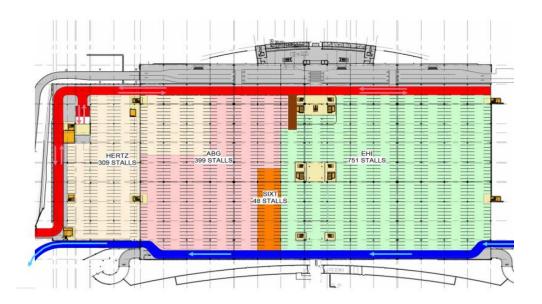






Garage Expansion Impact

- Greater Operational Footprint
- Enhanced Storage Solutions
- Promotes Superior Customer Service
- Reallocation Project in 2024





Airport Rental Car Supplier Diversity Outreach

2023





Enterprise Holdings- Summary

- Founded in 1957 by Jack Taylor
- Leadership
 - Chrissy Taylor, President & CEO



WHERE WE ARE TODAY





10,000 FULLY STAFFED NEIGHBORHOOD AND AIRPORT LOCATIONS







ONLY U.S.
INVESTMENTGRADE CAR
RENTAL COMPANY





AMERICA'S 9th LARGEST PRIVATE COMPANY

ACCORDING TO FORBES

EHI Business

































Local Commitment

- Management
- Purchasing decisions
- Outreach Events
- Measurement and evaluation



Opportunities

- Automobile maintenance
- Automobile repair
- Construction
- Facilities maintenance

- Fuel
- Janitorial
- Architects
- Engineers
- Trades

Program to Promote ACDBE Participation

- ACDBE Certification Assistance Program
 - Created through interactions at AMAC
 - Letters and conversations encouraging ACDBE participation
 - Reimbursement of most expenses with 3rd party attorney to help with certification

At Your Service...

Meghan Mulry Facilities Coordinator

7111 West Washington St. Indianapolis, In 46241

(317) 757-7141 office Meghan.E.Mulry@ehi.com









Indianapolis Airport Rental Car Supplier Diversity Outreach Program August 2023



Tom Wood Automotive Group





Tom Wood Automotive Group

Sixt Rent a Car is the newest entity added into the family of Tom Wood Companies. The Tom Wood Group has been a fixture in Indianapolis since 1967. Still a family owned business, we've grown to seventeen automotive franchises, a full-scale leasing company, a finance company, a collision center, outdoor equipment, motorcycles, power sports, car rental operations, property management, an insurance company and an FBO aviation company. Our primary operations are in Indianapolis, Indiana but we also have businesses that operate throughout Indiana, Kentucky and Minnesota. Our current automotive franchises include: Sixt Rent a Car, Lexus, Toyota, Nissan, Volkswagen, Subaru, Jaguar, Volvo, Land Rover, Porsche, Audi, Ford, Acura and Honda.

Our car rental management group has over 20 years of rental car experience, successfully owning and/or operating multiple brands in several locations including: Oakland, San Jose, Ontario, Montgomery, Mobile, Indianapolis, Fort Wayne, Flint, Littlerock and Bentonville. Since 2012 we have operated the second largest US Sixt Franchise and most recently we have been awarded a concession agreement with the Cincinnati Kentucky Airport in Ohio, opening in 2021.



OPPORTUNITIES AVAILABLE WITH SIXT



FACILITIES/JANITORIAL

General Contractor Services, Office Cleaning, Uniform Cleaning, Snow Removal, Painting.

FLEET SERVICES

Oil Changes, Preventive Maintenance, Tire Rotations, Body Shop, Damage Repairs, Parts, Glass, Tires, New Car Prep, Fleet Disposal Services.

SERVICE SUPPLIES

Oil, Washer Fluid, Filters, Cleaning Supplies, Shop Supplies

TRANSPORTATION

Trucking, Fleet Movement. Auction Services,

MANAGED STAFFING SOLUTIONS

Staffing Service's, Out Source Labor Solutions.



avis budget group

ABG Supplier Diversity Program

Supplier Diversity Team





Supplier Diversity Participation Steps

1. Register for Avis Budget Group's Supplier Diversity Portal below

URL:https://abg-supplier.divtrak.com

2. Contact Supplier Diversity Team below

Matt Flaherty: Mattew.Flaherty@avisbudget.com

Head of Supplier Diversity & Procurement

Yvonne Lee: <u>Yvonne.lee@avisbudget.com</u> Supplier Diversity Leader & Sr. Manager, Procurement

Sydney Peruzzato: Sydney.Peruzzato@avisbudget.com

Supplier Diversity & Procurement Analyst

3. What We Buy*

| Some of the products and services we manage locally | Some of the products and services managed by ABG's Procurement and Supply Chain manager |
|---|---|
| Auto Body Repair, Auto Detailing, Landscaping, | Fuel, Motor Oil, Windshield Washer Fluid, Vehicle |
| Locksmith for Cars, Locksmith for Buildings, Pest | Cleaning & Sanitizing Products. |
| Control | |

*For full NAICS information, please refer to our NAICS Codes in next slide





ABG Rental Car NAICS Codes

| Codes | NAICS Code Description |
|--------|---|
| 236220 | Door Maintenance |
| 236220 | Commercial and Institutional Building Construction |
| 236220 | Door Maintenance/Repair |
| 238110 | Concrete Maintenance |
| 238210 | Electrical |
| 238220 | Plumbing, Heating, and Air-Conditioning Contractors |
| 238220 | Backflow Testing |
| 238220 | HVAC Maintenance |
| 238220 | Backflow Testing |
| 238220 | HVAC Maintenance |
| 238220 | Plumbing |
| 238290 | Elevator Maintenance |
| 323111 | Signs |
| 323111 | Printing |
| 323111 | Signage (Install only) |
| 325992 | Copier/Printer Toner Cartridges |
| 333911 | Fuel Maintenance |
| 334220 | GPS |
| 334290 | Alarm System Central Monitoring |
| 337125 | Car seats, infant (except metal), manufacturing |
| 339113 | Surgical Appliance & Supplies Manufacturing (PPE) |
| 423110 | Automobile Parts and Repairs |
| 423120 | Auto Parts |
| 423130 | Tire and Tube Merchant Wholesalers |
| 423140 | Motor Vehicle Parts (Used) Merchant Wholesalers |
| 423840 | Chemical Cleaners |
| 423850 | Car Wash Maintenance and Equipment |
| 423850 | Car Wash Supplies |
| 423850 | Janitorial Equipment & Supplies |
| 423850 | Car Wash Maintenance |
| 423850 | Cleaning Supplies (Auto related) |
| 423990 | Fire Safety (Extinquishers) |
| 424120 | Office Supplies |
| 424210 | First Aid |
| 424720 | Fuel/Oil/Energy - Motor Oil |

| Codes | NAICS Code Description |
|--------|---|
| 425120 | Uniforms |
| 441110 | New Car Dealers |
| 441310 | Automotive Parts and Accessories Stores |
| 441320 | Tire Dealers |
| 454310 | Fuel Dealers |
| 454390 | Coffee-break service providers, direct selling |
| 484230 | Auto Transport |
| 488410 | Motor Vehicle Towing |
| 492210 | Local Messengers and Local Delivery |
| 524210 | Insurance |
| 531390 | Management Company |
| 532210 | Equipment Rental (GPS) |
| 541110 | Legal Services |
| 541890 | Sign Repair |
| 561320 | Temporary Help Services |
| 561491 | Asset Recovery |
| 561510 | Travel Services |
| 561612 | Security |
| 561621 | Security Systems Services (except Locksmiths) |
| 561622 | Locksmith Services |
| 561622 | Keys/Locks (Auto keys) |
| 561710 | Pest Control |
| 561720 | Janitorial Services |
| 561730 | Grounds Maintenance - Snowplow |
| 562111 | Trash Removal and Recycling |
| 621999 | Drug Testing |
| 811121 | Auto Body Repair |
| | Auto Glass Replacement Shops / Windshield - Rock Chip |
| 811122 | Repair |
| 811191 | Automotive Oil Change and Lubrication Shops |
| 811192 | Automotive Detailing |
| 811192 | Car Seat Cleaning |
| 811192 | Car Washes |
| 812331 | Uniforms / Uniform Cleaning |
| 812332 | Industrial Launderers (Uniform Rental) |











Supplier Diversity Day Outreach Networking Event

August 2023

Agenda

- Our Commitment
- What we buy and how
- Doing business with Hertz -Procurement process
- Spend Data
- Hertz Contacts









Our Commitment

The Hertz Corporation (representing Hertz, Dollar and Thrifty brands) is committed to the growth of minority/women-owned/disadvantaged business enterprises. Hertz is both proud of and encouraged by the continued contribution we receive from our DBE and ACDBE suppliers.

We will continue our long standing commitment to Supplier Diversity by continuously engaging in the following:

- Creating Opportunity Including DBE and ACDBE suppliers in bid events for goods and services
- Maintaining a formal procedure Mandating Hertz's M/W/DBE participation on a company-wide basis, governed by policy.
- Corporate wide Training Required Supplier Diversity training via our learning management system for all employees that purchase goods and/or services.
- Reporting Provide second-tier reporting to numerous national accounts on a quarterly basis.
- Staying Engaged active member of the Airport Minority Advisory Council (AMAC), the Women Business Enterprise National Council (WBENC), and the National Minority Supplier Diversity Council (NMSDC).
- Outreach events Participate to increase awareness in our program and make connections with new DBE/ACDBEs around the country.







What and How We Buy

Hertz's approach to procuring goods & services are done on a global, national, regional or sometimes local scale to allow us to meet demand, delivery, quality and pricing to ensure business continuity. Most of our agreements cover larger volumes and geographies to leverage the buy to secure competitive pricing, maintain consistency with the quality of the goods we buy, and achieve the greatest service levels.

Regional and Local purchasing: Hertz is committed to providing opportunities to DBEs and ACDBEs to increase partnerships. Below are just some of the goods and services we buy at a national / local level (a full list of NAICS codes has been provided to the airports):

- Bulk Fuel
- Car Wash
- Body shops
- Janitorial services and supplies
- Adjusters & Appraisers
- Automobile parts
- Automobile repairs/collision/paint shops
- Automobile Detailing
- Towing/Transporting









Procurement Process

To participate in future bid events, please visit our supplier diversity page: Hertz Supplier Diversity

If awarded a bid, and depending on the scope and scale of the goods and/or services being purchased, the procurement process generally consists of the following steps:

- Providing a signed W9
- Completing a Supplier Setup Form with information about your company
- Providing a copy of your ACDBE certification
- Signing a Master Goods/Services Agreement and applicable statement of work or price sheet
- Utilizing a purchase order for invoicing
- Meeting certain insurance requirements (insurance requirements vary depending on the scope and scale of the goods/services)







Hertz Supplier Diversity Contacts

Joshua Blum Vice President Real Estate & Concessions jblum@hertz.com

Tanya M. Pelli Business Operations Manager (239) 301-7312 tanya.pelli@hertz.com

Maria Brooks
Regional Procurement Director
703-683-9133
mbrooks@hertz.com

Leisa (Michelle) Evans General Manager, Hertz, Dollar, Thrifty - IND levans@hertz.com





